

Welcome!



Village of Union Grove
Downtown Redevelopment Plan Update

Open House/ Visioning Session



July 29th
6 PM – 7:30 PM



Municipal Center
925 15th Avenue



*We want to
hear from you!*

**Presentations will be
at 6 and 7 PM.**

What is the Redevelopment Plan?



Union Grove completed its last Downtown Redevelopment Plan in 2005/2006

This plan is an update to the previous plan, but will include the following changes:

- Update to the Redevelopment Plan Boundary
- New market trends and economic forecasts
- New regional employment and housing data
- Public space improvements, such as the White River State Trail “Rails to Trails” project
- Downtown circulation and parking improvements
- Private development, retail, and housing opportunities
- Zoning and land use policy updates
- Potential private land acquisitions and redevelopment of municipal properties

How is the Redevelopment Plan implemented?

The Community Development Authority (CDA) is responsible for adopting and implementing the Redevelopment Plan. The Union Grove CDA consists of 7 members and is responsible for implementing redevelopment projects, eliminating blight, and promoting economic development throughout the community in accordance with state laws and local plans. The CDA may work with the Village to acquire, assemble, or simply promote property for redevelopment – either through the rehabilitation of existing buildings or the construction of new buildings.



Project Schedule:

- **April-June** – Data gathering and analysis
- **June-July** – Public engagement (stakeholder interviews and Open House/Visioning Session)
- **Summer/Fall** – Plan drafting and public hearing to review draft plan; plan adoption

How can I provide feedback?

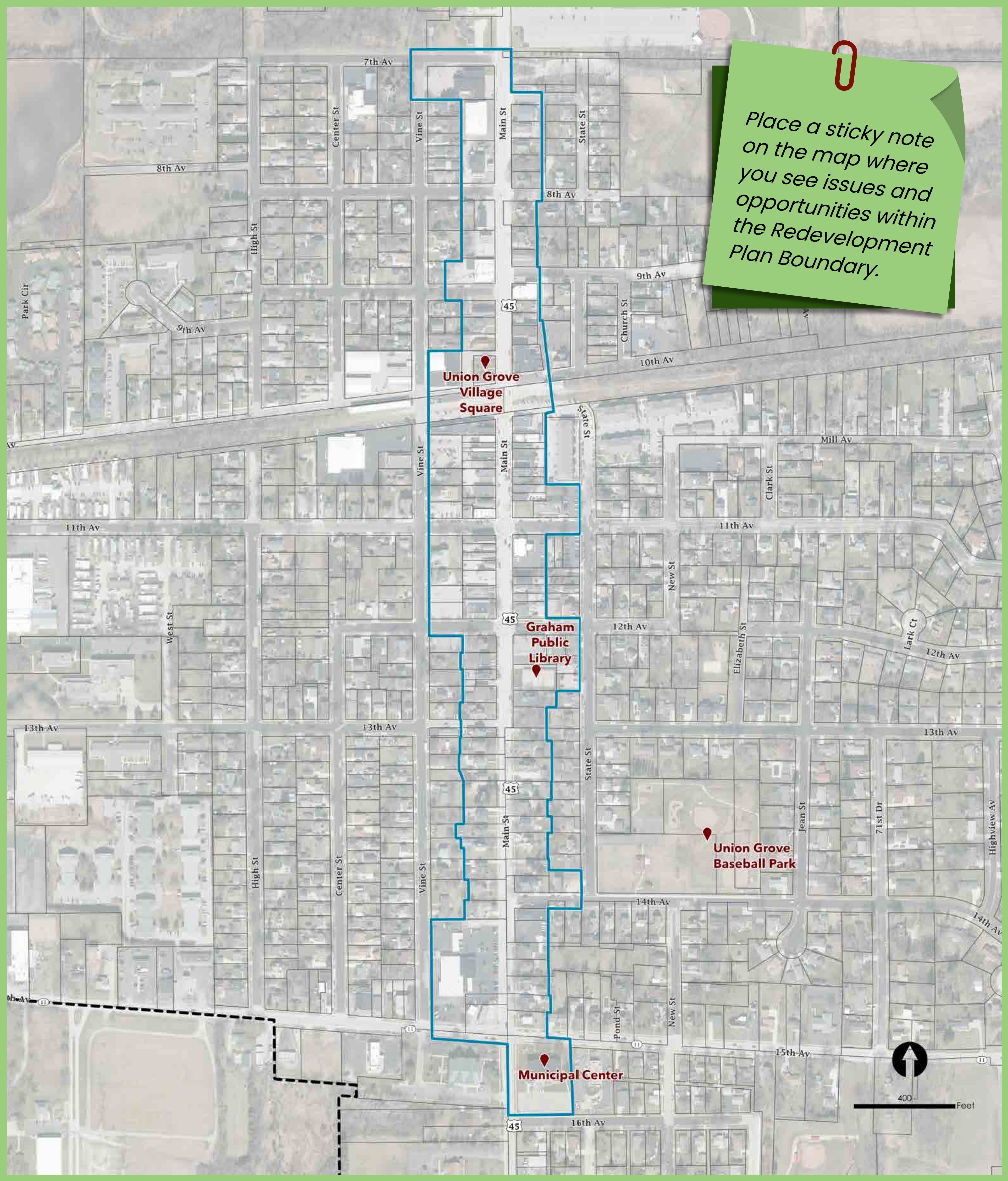
The Plan is focused on reducing barriers to private investment in the Downtown and creating a vibrant, successful environment along Main Street. We want to hear about the issues and opportunities you see for the Downtown, such as:

- What creates barriers to new development and successful businesses?
- What kind of public and private investment would you like to see?
- What is your vision for Downtown 5, 10, and 20 years from now?
- What does success look like to you on Main Street?



Redevelopment Plan Boundary Map

The Redevelopment Plan includes an updated Boundary Map that focuses on Main Street between HWY 11 and the High School.



Development Types



Mixed-use residential/retail

Place a green dot on the images you prefer!



**What is missing along Main Street?
What do you think will benefit Union Grove?**



Restaurant



Multi-family residential



Commercial shopping center - w/ plaza



Standalone commercial/drive through



Commercial shopping center - w/ parking



Townhouses



Townhouses



Convenience/Fueling station



Traditional residential over retail

Businesses



Boutique

Place a green dot on the images you prefer!



What types of businesses should the Village focus on recruiting to Main Street? Write in any businesses you'd like but don't see pictured.



Bike shop



Fast food



Sit-down restaurant



Gas/fueling station/convenience



Pharmacy



Fast casual restaurant



Event space (weddings, parties, etc.)



Salon/beauty services



Entertainment/Performance venue

Streetscaping and Public Spaces



Street market

Place a green dot on the images you prefer!



What types of green space and streetscape improvements do you like?



Pocket park



Outdoor cafe seating



Street plaza



Decorative raised crossing



Outdoor stage/amphitheater



Bicycle parking



Wayfinding



Picnicking area

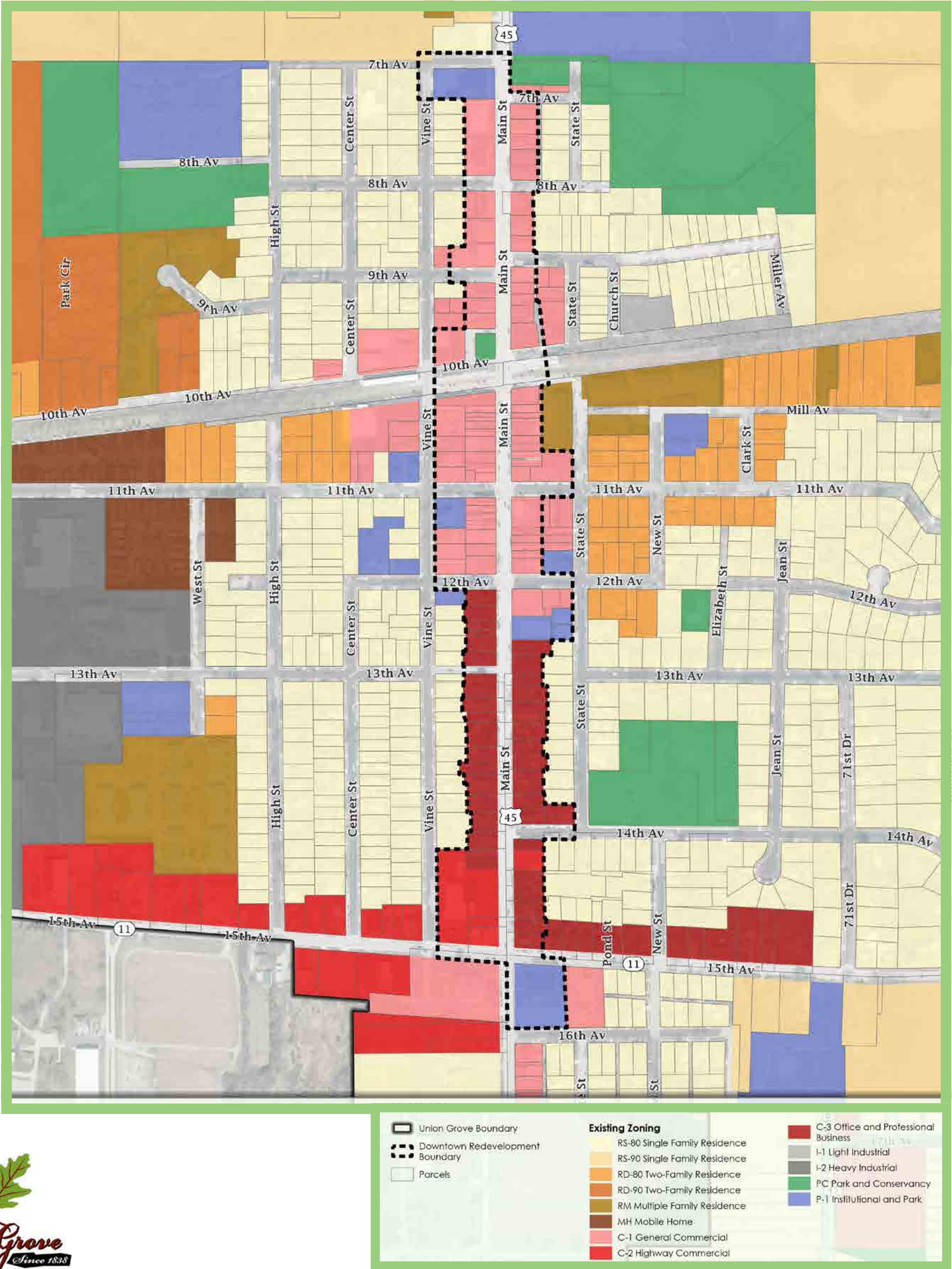


Hanging flower baskets

Existing Zoning

We want your input!

The Redevelopment Plan will also include recommendations for changes to the zoning and land use policy controlling the properties within the boundary. **Please share any feedback on this board about zoning and policy changes to the area.**



White River State Trail Area



Place a sticky note with your ideas!

Scan the QR code with your smartphone camera to learn more about the White River State Trail from the Rails to Trails Conservancy.



or go to bit.ly/3IEIPUR



The Wisconsin Department of Natural Resources (DNR) is working with Racine County on converting the old railroad through downtown into a paved trail. While the Village of Union Grove is not funding or designing the trail, we do own some property around the trail route. We would like your input about what you would like to see in the public space around the White River State Trail area.



Local Vendors and Public Market Activity



Street Trees and Planter Boxes



Decorative Pavers and Painted Bike Trail Crossings



Signage and Wayfinding



Bike Parking and Repair